

NORIHISA HATAKEYAMA

Jr. Principal

Norihisa brings a wide variety of talents and a passionate commitment to the profession. He has a naturally proclivity for finding holistic solutions to design challenges in ways which contribute more to a project than simply providing solutions to problems. Norihisa has the rare ability to excel in both hand drawn and digital graphics. He is truly creative in approach and practice with a deep seated intellectual curiosity for design. He strives for relevance and cohesiveness in each endeavor, as evidenced in his work.

A graduate of Cornell University, Norihisa's prior work experience includes working with Nikken Sekkei, one of Japan's most recognized Architectural firms. His passion for themed design has led him to explore most of the world's great theme parks from which he has established a barometer for successful theme and storytelling. His comprehensive knowledge of global theme parks and his enthusiastic focus on the detail and distinctions among them make him a valuable contributor and master planner. Having worked as a Host in Tokyo Disneyland in his early career, Norihisa has garnered a feel for not just user needs, but the roles and responsibilities of the Operator – a valuable and rare learning experience for a young designer.

Norihisa's approach is guest-centric, always with the goal of creating a better, safer and more immersive experience. His intelligence, motivation, disciplined work ethic and can-do attitude are valued assets as is he, as a key team member to L.A. Design Associates.

selected projects

- **Unannounced Theme Park** Yokohama City, Japan
- **South Bay Shores - California's Great America** Santa Clara, California
- **Project Slice Prototype** Domestic US
- **Unannounced Theme Park** Tokyo, Japan
- **Unannounced Theme Park** Southern Japan
- **Lotte Magic Forest** Busan, Korea
- **Santa Maria High School** Santa Maria, California
- **Hope Elementary School** Carlsbad, California
- **Windward School** Los Angeles, California

education

Cornell University Ithaca, New York
Master of Landscape Architecture

University of Tokyo Tokyo, Japan
Bachelor of Liberal Arts in American Studies

student awards

Thompson Award - Best Thesis University of Tokyo
Student Exchange Support Award Japan Student Services Organization

affiliations

American Society of Landscape Architects
Themed Entertainment Association - NextGen Member